

十年

**International Forum (TEDA) on  
Chinese Automotive  
Industry Development**

Annual Theme: Deepening Reform and  
Strategy for Building  
a Powerful Auto Country

**Sponsor**

China Automotive Technology & Research Center (CATARC)  
The Society of Automotive Engineers of China (SAE-CHINA)  
China Association of Automobile Manufacturers (CAAM)  
China Automotive News  
Administrative Commission, Tianjin Economic-Technological Development Area (TEDA)

**In Associate with**

Sinopec Auto-Industry Technology Co-Operation  
The Energy Foundation  
JAMA  
ACEA  
SAE International

**Organizer**

Auto Technical Information Research Institute, CATARC  
Trade Promotion Center, TEDA

## Invitation

In accordance with the Decision of the Central Committee of the Communist Party of China on Some Major Issues Concerning Comprehensively Deepening the Reform, the comprehensive and deepened reform is the core for the further development of China. It will vigorously boost the economic development.

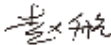
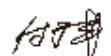

The central government starts the comprehensive and deepening reform in 2014. This will definitely improve the upgrading of Chinese automotive industry. China is transiting to be a powerful auto country from a big auto country. The shortage of energy, worsening environment, and traffic jams have negative impacts on the sustainable development of automotive industry. Chinese auto manufacturers have to conduct reform and innovation, accommodate changes of development environment, and give full play to the market mechanism and further activate the potentials of the industry so as to build a powerful country for automobiles.

The 10th International Forum (TEDA) on Chinese Automotive Industry Development (2014 IFCAID), which is jointly organized by China Automotive Technology & Research Center, Society of Automobile Manufacturers of China, China Association of Automobile Manufacturers, China Automotive News, and the Administrative commission of Tianjin Economic and Technological Development Area, is scheduled to be held on September 5 to 7, 2014 in Tianjin Binhai New Area. The relevant celebrations will be held concurrently. About 700 delegates from governmental authorities, manufacturers, and research institutes will attend this event.

With the annual theme of Deepening Reform and Strategy for Building a Powerful Auto Country, all relevant hotspots on this theme will be discussed at the forum.

International Forum (TEDA) on Chinese Automotive Industry Development has been successfully held for 9 consecutive years. It has become the most influential event in Chinese auto industry and the platform for facilitating the communications between the government officials and auto makers. It has been reputed to be “Davos in Chinese Auto Industry” and the “Vane of the Development of Automotive Industry”.

We sincerely invite you to attend this meeting.

 Zhao Hang, President, China Automotive Technology & Research Center  
 Fu Yuwu, President, Society of Automotive Engineers of China  
 Dong Yang, Executive Vice President and Secretary-General, China Association of Automobile Manufacturers

## About the Forum

### Perpetual Theme

Sustainable Development of Chinese Automotive Industry

### Annual Theme

Deepening Reform and Strategy for Building a Powerful Auto Country

### Date

September 5 to 7, 2014 (September 5, Registration)

### Venue

Renaissance Tianjin Teda Hotel, Tianjin Binhai New Area

### Official Website

<http://forum.autoinfo.org.cn>

### Scale

- About 100 government officials and high-level executives of auto manufacturers
- More than 600 distinguished guests both from home and abroad

### Features

- The largest and most influential international conference in Chinese auto sector
- The most authoritative platform to show the latest development trends and highlights of Chinese auto industry
- To analyze the development level of Chinese automotive industry in world auto industry
- Various sub-activities
- Special reports (gathering valuable suggestions of the attendees)
- Simultaneous interpretation: Chinese-English, Chinese-Japanese

### Distinguished Guests (to be invited)

- Government officials with the National Development and Reform Commission, the Ministry of Science and Technology, the Ministry of Industry and Information Technology, the Ministry of Finance, the Ministry of Environmental Protection, and the Ministry of Commerce etc.
- High-level officials from the relevant governmental authorities in European countries, Japan, and USA etc.
- Representatives from Institutions and Universities - China Center for International

Economic Exchanges, Development Research Center of the State Council, China Machinery Industry Federation, Tsinghua University, Jilin University, Tongji University, Wuhan University of Technology, the Energy Foundation, JAMA, ACEA, and SAE International etc.

- Executives of Chinese Auto Manufacturers - FAW Group, DFM, SAIC, Chang'an, BAIC, GAC, Chery, Geely, BYD, Brilliance Auto, JAC, JMC, Lifan, CNHTC, Shaanxi Auto Group, GM, Ford, VW, BMW, Daimler, PSA, Toyota, Nissan, Honda, Bosch, Continental, Delphi, Infineon, Denso, Magna, AVL List, and Sensata etc.

### **Medias**

- Xinhua News Agency, CCTV, CETV1, China National Radio, Phoenix Satellite Television, BTV, TJTV, TEDATV, Bloomberg, Reuters, NIKKEI
- China Daily, Science and Technology Daily, The Economic Daily, China Automotive News, China Industry News, China Science Daily, CYOL, Tianjin Daily, China Auto, World Auto
- [www.people.com.cn](http://www.people.com.cn), [www.sina.com](http://www.sina.com), [www.qq.com](http://www.qq.com), [www.163.com](http://www.163.com), [www.sohu.com](http://www.sohu.com), [www.ifeng.com](http://www.ifeng.com)

### **Registration Fee**

- RMB 2,800 per person for domestic attendee
- USD 500 per person for overseas attendee
- Registration fee includes the charges for plenary meeting, brain storming, subject discussion, dialogue, buffet, banquet, dinner, tea break and related materials;
- Registration Method: To visit <http://forum.autoinfo.org.cn> for on-line registration or download the application form. Please fill form and send it back the committee of organizers via fax, post mail or email.

### **Contact**

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# Agenda

## September 5, 2014

<b>07:00-22:00</b>	<b>Registration</b>
<b>16:30-18:00</b>	<p><b>Summit Meeting: China's New-round of Economic Reform and Prospect of the Development of Automotive Industry</b></p> <p>China is at a critical junction for the further development. We have to readjust the economic structure, change the development pace, and find more strategic opportunities. As one of the pillar industries in national economy, automotive industry should play more important role in boosting China's further development. The automotive industry should actively change the development mode and increase the international competitiveness to meet the requirements of the development of energy, environment, and transportation and make more contribution to the economic growth. All relevant topics will be discussed at this session.</p> <p><b>Lecturer:</b>          Zheng Xinli, Executive Vice President, China Center for International Economic Exchanges          Zhang Xiaoyu, Special Advisor, China Machinery Industry Federation &amp; Honorary President, SAE-China</p>

## September 6, 2014

<b>08:45-10:00</b>	<p><b>Plenary Meeting: Industry Reform and Direction and Orientation of the Policy</b></p> <p>China's automobile production and sales both rank the first in the world. Chinese automotive industry has become an important part of the world automotive industry. While the needs and necessity of the reform is increasingly apparent during China's transition from a big auto country to a powerful auto country. The reform of automotive industry is one of the requirements of the state's development strategies and is also required for the sustainable development of automotive industry. The industrial policy is the guidance and regulation for automotive industry. All the relevant topics will be discussed at this session</p> <p><b>Address:</b>          Zhao Hang, President of China Automotive Technology &amp; Research Center          He Shushan, Deputy Mayor, Tianjin</p> <p><b>Lecturer:</b>          Wan Gang, Vice Chairman, Chinese People's Political Consultative Conference, Minister, Ministry of Science and Technology          Law-based Management and Development of China's Automotive Industry—          Nian Yong, Chief Director, Industry Coordination Department, National Development and Reform Commission          Deepening Reform and Development of Automotive Industry – Chen Bin, Executive Vice President, China Machinery Industry Federation</p>
<b>10:00-10:10</b>	<b>Tea Break</b>

# Agenda

**September 6, 2014**

<p><b>10:10-12:00</b></p>	<p><b>Plenary Meeting: Enterprise's Reform Practice and Planning</b></p> <p>Reforms of auto manufacturers are crucial for the further development of automotive industry. The reforms in the management systems of auto manufacturers, the changes of business modes, the technological innovations, and the improvement of the manufacturers' core competitiveness etc., will definitely increase the manufacturers' market shares and profits and effectively boost the upgrading of automobile industry. All relevant topics will be discussed at the meeting.</p> <p><b>Lecturer:</b></p> <p>Accelerating the Internationalized Development to boost the Building of a Powerhouse of Automobiles – Liu Weidong, Deputy General Manager and Member of the Party Standing Committee, Dongfeng Motor Corporation</p> <p>Confidence, Deepen the Reform, Push China to become Car Power – Zhang Baolin, President, Chongqing Changan Automobile Co., Ltd.</p> <p>Tianjin Economic-Technological Development Area (TEDA) Thriving Auto Industry, Your Best Partner in China – Xu Hongxing, Chairman, Tianjin Economic-Technological Development Area (Nangang Industrial Park) Administrative Commission</p> <p>Seizing the Opportunities in the Reform to Jointly Build a Powerhouse of Automobiles – Zhao Jiang, Deputy Director, Sinopec Auto-Industry Technology Co-op Center</p> <p>Launch of Hybrid Powered Prius and Toyota's Technology Innovation – Soichiro Okudaira, Senior Managing Officer, Toyota Motor Corporation &amp; President, Toyota Motor Engineering &amp; Manufacturing (China) Co., Ltd</p> <p>Renault – Nissan Alliance "Together and Stronger" – Toshiyuki Shiga, Representative Director &amp; Vice Chairman, Nissan Motor Co., Ltd.</p> <p>Honda's Progress in China – Takahiro HACHIGO, Managing Officer, Honda Motor Co., Ltd. &amp; Vice President, Honda Motor (China) Investment Corporation Ltd.</p>
<p><b>12:00-13:30</b></p>	<p><b>Buffet Lunch</b></p>
<p><b>14:00-15:30</b></p>	<p><b>Brain Storming: Integration of Industries and Innovation</b></p> <p>Collaboration with other industries is an inevitable trend in automotive industry. The emerging technology has greatly boosted the innovation and development of automotive industry and facilitates the upgrading of automotive industry. The current situation and prospect of the collaboration between automotive industry and other related industries will be discussed at the meeting.</p> <p><b>Lecturer:</b></p> <p>Wu Xinfa, President, Dongfeng Yulon Motor Co., Ltd.</p> <p>Dr. Rene Wies, Senior Vice President, BMW China Services Ltd.</p> <p>Xin Keduo, Deputy General Manager, Corporate Customer Department, China United Network Communications Co., Ltd.</p> <p>Yang Qi, Deputy General Engineer, Research Institute of Highway, Ministry of Transport &amp; Secretary-General, National Technical Committee 268 on Intelligent Transport Systems of Standardization Administration of China</p> <p>Greg Schroeder, Research Analyst and Assistant Director, MET, Center for Automotive Research</p> <p>Dr. Donald E. Panoz, Chairman, DeltaWing Technologies Inc.</p>

# Agenda

September 6, 2014

<p><b>14:00-15:30</b></p>	<p><b>Subject Discussion: To improve the Core Competitiveness by Technological Innovation</b></p> <p>With the increase of the influence of social resource environment on automotive industry and the higher requirements of consumers on products, more and more new emission control technologies, the safety technologies, and the intelligent information technologies have been introduced. Technological innovation is one of the important tasks for building a powerful auto country and also the key factor for the improvement of the core competitiveness of the manufacturers and their products. The innovation and future development of advanced auto technologies will be discussed at the meeting.</p> <p><b>Lecturer:</b></p> <p>From Competition to Demand, and from Copying to Creating – Fang Hongwei, Chairman, Shaanxi Automobile Group Holding Co. Ltd.</p> <p>Current Situation and Development Trend of Chinese Car Maintenance Product – Yu Xiaoqiao, General Manager Assistant, Sinopec Lubricant Co., Ltd.</p> <p>China - From Volume to Value – Dr. Ralf Cramer, Member of the Executive Board of Continental AG, President &amp; CEO of Continental China</p> <p>From Vision to Reality-Automated Driving – Dr. Michael Fausten, VP Vehicle System Engineering and Automated Driving, Chassis Systems Control, Robert Bosch GmbH</p> <p>Semiconductor Innovations are enabling the Development of Automotive Industry – C.S. Chua, Vice President, Automotive Division, Infineon Technologies Asia Pacific</p>
<p><b>14:00-15:30</b></p>	<p><b>Dialogue: Collaboration Development of the Industry Chain of New Energy Vehicles</b></p> <p>To vigorously develop new energy vehicles will be the breakthrough to the realization of transport energy changes and the emission reduction. The development of new energy vehicles in China has entered into market promotion period from demonstrative operating period. It now faces more development opportunities. The development of parts and components, the building of infrastructure, and the building of after-sales service systems etc. should be strengthened concurrently. All relevant topics will be discussed at this session.</p> <p><b>Lecturer:</b></p> <p>Current Situation of the Development of NEVs in China and the Strategic Program – Ouyang Minggao, Director of Expert Team, Key Projects for the Energy-saving and New Energy Vehicles, the National High-tech R&amp;D Program (863 Program)</p> <p>Dual-mode EVs is the Top Choice for Private NEV Users – Wang Chuanfu, Chairman of the Board and President, BYD Company Limited</p> <p>How to Break through Electric Vehicle Market using a Service-oriented Manufacturing Strategy – Zheng Gang, General Manager, Beijing Electric Vehicle Co., Ltd.</p> <p>Enlarging and Optimizing the Battery Charging and Swapping Service Network to boost the Promotion of New Energy Vehicles – Fu Yi, Deputy General Manager, Potevio New Energy Co., Ltd.</p>

# Agenda

**September 6, 2014**

<b>15:30-15:45</b>	<b>Tea Break</b>
<b>15:45-17:30</b>	<p><b>Brain Storming: Brand Management and Value Improvement</b></p> <p>Automobile brand represents the performance, quality, and level of after-sales service of the products. Most auto manufacturers are introducing brand management to improve the added value and brand value of their products. The topics for brand positioning, brand building, brand strategy, and brand culture etc. will be discussed at the meeting.</p> <p><b>Lecturer:</b></p> <p>Ye Lei, Director, Marketing &amp; Sales Division, Dongfeng Nissan Passenger Vehicle Company</p> <p>Liu Zhanshu, Head, Strategy and Operation Management Department, Audi Sales Division, FAW-Volkswagen Automotive Co., Ltd.</p> <p>Zhang Yi, Expert, Expert Committee, China Automobile Dealers Association &amp; Vice President, China National Automotive Journalist Association</p> <p>Steve Rad, Vice President, Marketing &amp; Customer Management Solutions, IHS Automotive</p>
<b>15:45-17:30</b>	<p><b>Subject Discussion: Change of the Marketing in New Auto Consumption Period</b></p> <p>The characteristics of the new auto consuming period include more breakdowns in vehicle types, regional consuming differences, and increasing demands of consumers etc.. Diversified consuming demands boost the change of auto marketing modes, transiting from extensive marketing to precise marketing. The new marketing modes, such as regional marketing, E-business marketing, and experience marketing should be introduced into automobile sales. All relevant topics will be discussed at the meeting.</p> <p><b>Lecturer:</b></p> <p>New Characteristics of Auto Consuming Sector and New Trend of the Changes in Auto Marketing – Xu Changming, Director, Information Resource Department, State Information Center</p> <p>Customer Satisfaction is the Core Value in the Operation – Fu Lianxue, Deputy Chief Director, Auto Technical Information Research Institute, China Automotive Technology &amp; Research Center</p> <p>Review of Performance of E-business Operators in Auto Sector – Hou Yan, General Manager, BYD Auto Sales Co., Ltd.</p> <p>Internet and Auto Industry – Li Bin, Chairman of the Board &amp; CEO, BitAuto</p>



# Agenda

## September 6, 2014

<p><b>15:45-17:30</b></p>	<p><b>Dialogue: Advanced R &amp; D System Construction and Development Strategy</b></p> <p>There is a gap between Chinese automotive industry and the world automotive industry. The industry structure, core technology level, and R &amp; D capability should be further improved. To launch internationally competitive enterprise is one of the China's crucial tasks in building a powerful auto country. The construction of advanced R &amp; D systems and technological development strategy will be discussed at the meeting.</p> <p><b>Lecturer:</b>          Enhance R&amp;D Strength, Create Classical Product – Li Wei, Assistant President, Chongqing Changan Automobile Co., Ltd. &amp; Executive Vice President, Changan Auto Global R&amp;D Center          CPMA Development Strategy and Practice – Wu Jian, Executive Vice President, GAC Automotive Engineering Institute          PC Powertrain Trends – Jiang Hong, Managing Director, AVL China          Development of Advanced Energy-saving and Emission Reduction Technologies – Dr. Michael F. Tschantz, Director, Technical and Regulatory Affairs, MeadWestvaco</p>
<p><b>18:00-20:00</b></p>	<p><b>Dinner</b></p>

## September 7, 2014

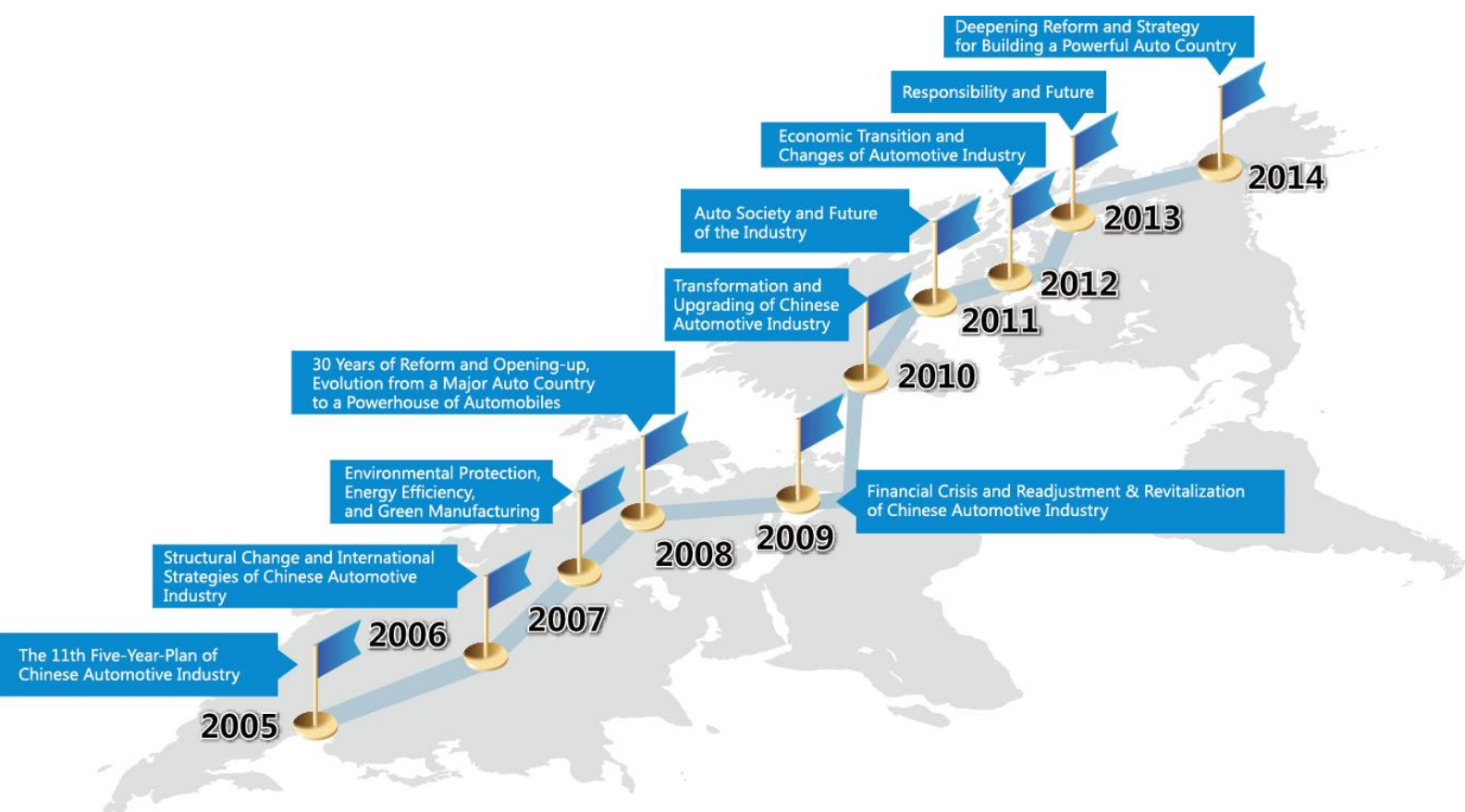
<p><b>08:30-10:00</b></p>	<p><b>Plenary Meeting: To build a Green Future for Automobile Industry</b></p> <p>The energy shortage and environmental deterioration are tough challenges for the sustainable development of automotive industry. The green development is crucial for the further development of automotive industry. Green development should be conducted in all areas of automotive industry, such as industry policy, technology development, product layout, manufacturing, and recycling etc., to realize the harmonized development. The relevant topics, such as the trend of energy saving and emission reduction, policy guidance, and the measures of the manufacturers will be discussed at the meeting.</p> <p><b>Lecturer:</b>          Improving Financial Policies to promote the Healthy Development of Automotive Industry – Zhao Changwen, Director General, Research Department of Industrial Economy, Development Research Center of the State Council          Improving the Building of Rule and Regulation System to strengthen the Motor Vehicle Emission Control – Pei Xiaofei, Chief, Department of Science, Technology and Standards, Ministry of Environmental Protection          Current Condition of China's Motor Vehicle Emission and Controlling Methods in Future – Wang Tao, Deputy Chief, Department of Pollution Prevention and Control, Ministry of Environmental Protection          Improving Taxation Policies to boost the Development of New Energy Vehicles – Li Qingsheng, Deputy Chief, Tax Policy Department, Ministry of Finance          Strategy for the Development of Fuel-efficient Vehicles of Japan – Toru ASAI, Director for Automotive International Trade Policy, Ministry of Economy, Trade and Industry, Japan          Vehicles and Emissions: Science, Policy, Technology – Margo Oge, Former</p>
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	<p>Director, Office of Transportation and Air Quality, United States Environmental Protection Agency</p> <p>Zero Emission Vehicles for Healthy Air and Low-carbon Transportation – Alberto Ayala, Deputy Executive Officer, California Air Resources Board</p> <p>Modern Clean Diesel Technology-assisting the Building of a Green Future for Chinese Automotive Industry – Mao Chunyuan, Sales Director, Bosch Automotive Diesel Systems Co., Ltd., Wuxi</p>
<b>10:00-10:15</b>	<b>Tea Break</b>
<b>10:15-12:00</b>	<p><b>Plenary Meeting: Strategy of Building a Powerful Auto Country and Path</b></p> <p>Automotive industry plays an important role in realizing China' economic transition and upgrading, industry upgrading, the urbanization etc.. China has been a big automobile country, and it has a good base to become a powerful auto country. However, there are many internal and external challenges hindering the development of automotive industry. The establishment and introduction of corresponding strategies and feasible plan are necessary and urgent. All relevant topics will be discussed at the meeting.</p> <p><b>Lecturer:</b></p> <p>Achievements of China's Automotive Industry in Past 10 Years and the Future Development – Dong Yang, Executive Vice President and Secretary-General, China Association of Automobile Manufacturers</p> <p>Seizing the Historical Opportunity to realize the Innovation of Development Mode and Transformation of Chinese Automotive Industry from “Large” to “Strong” – Chen Jiang, Deputy General Manager, BAIC Group</p> <p>Ideas and Suggestions on the Strategy of Building a Powerhouse of Automobiles – Feng Xingya, Executive Deputy General Manager, Guangzhou Automobile Group Co., Ltd.</p> <p>New Ideas on the Further Development of Automotive Industry are necessary against the Background of the Third Industrial Revolution – Wang Xiaoming, Director, Research Department of Industrial Economy, Development Research Center of the State Council</p> <p>Independent Innovation of Automotive Industry and the Ways to achieve this Goal – Wei Xuezhe, Assistant Dean, College of Automotive Engineering, Tongji University</p>
<b>12:00-13:30</b>	<b>Lunch</b>

## Review

International Forum (TEDA) on Chinese Automotive Industry Development has been successfully held for 9 years. Its influence has been increasing year by year. The thoughts and ideas from the government officials, executives of manufacturers, and authoritative experts have become the important impetus for the sustainable development of Chinese automotive industry.

Features of the Forum are as below: concentrating on industry policies to feel the pulse of the development of industry; Gathering high-level players in automotive industry to build a top-level grand meeting; To constantly create new modes of meetings to broaden views; Wide reporting arises more in-depth thoughts. International Forum (TEDA) on Chinese Automotive Industry Development has become a high-level international communication platform for the players in global automotive industry.



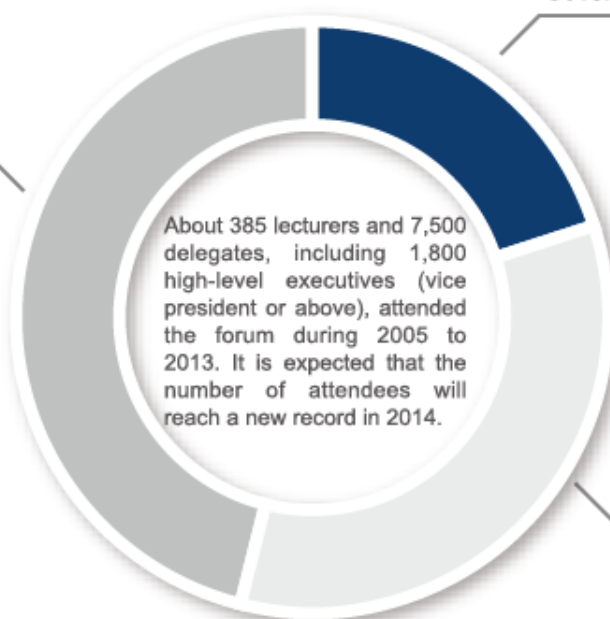
## Review

High-level Distinguished Guests



High-level Executives with  
Manufacturers 46%

Government Officials 20%



About 385 lecturers and 7,500 delegates, including 1,800 high-level executives (vice president or above), attended the forum during 2005 to 2013. It is expected that the number of attendees will reach a new record in 2014.

Industry Experts 34%

## ► Main Distinguished Guests (Position when the forum was held)

### > Government Officials

- **Wan Gang**, Vice Chairman of the CPPCC, and the Minister of the Ministry of Science and Technology
- **Zheng Xinli**, Vice Executive President, China Center for International Economic Exchanges
- Zhang Guobao, President of Expert Consulting Committee of the National Energy Commission, former Vice Chairman, the National Development and Reform Commission, and Former President, National Energy Administration
- **Su Bo**, Vice Minister, the Ministry of Industry and Information Technology
- **Li Meng**, Secretary-General, Member of the Party Committee, the Ministry of Science and Technology
- **Chen Bin**, Chief Director, Industry Coordination Department, the National Development and Reform Commission
- **Chen Jianguo**, Deputy Chief Director, Industry Coordination Department, the National Development and Reform Commission
- **Xin Guobin**, Chief Director, Industry Policy Department, the Ministry of Industry and Information Technology
- **Zheng Lixin**, Chief Director, Industry Policy Department, the Ministry of Industry and Information Technology
- **Zhang Xiangmu**, Chief Director, Equipment Industry Department, the Ministry of Industry and Information Technology
- **Wang Fuchang**, Chief, Department of Equipment Industry, the Ministry of Industry and Information Technology
- **Lu Xi**, Deputy Chief Director, Industry Policy Department, the Ministry of Industry and Information Technology
- **Zhao Yuhai**, Chief Director, Department of High and New Technology Development and Industrialization, the Ministry of Science and Technology
- **Chen Jiachang**, Deputy Chief Director, Department of High and New Technology Development and Industrialization, the Ministry of Science and Technology
- **Zhang Zhihong**, Deputy Chief Director, Department of High and New Technology Development and Industrialization, the Ministry of Science and Technology
- **Xu Jing**, Deputy Chief Director, Department of High and New Technology Development and Industrialization, the Ministry of Science and Technology

- **Liu Min**, Deputy Chief Director, Department of Development Planning, the Ministry of Science and Technology
- **Wang Wei**, Chief Director, Tariff Department, the Ministry of Finance
- **Shi Yaobin**, Chief Director, Taxation Department, the Ministry of Finance
- **Li Xinmin**, Deputy Chief Director, Department of Total Pollutants Control, the Ministry of Environmental Protection
- **Li Zhiquan**, Deputy Chief Director, Department of Science, Technology and Standards, the Ministry of Environmental Protection
- **Wang Kaiyu**, Deputy Chief Director, Department of Science, Technology and Standards, the Ministry of Environmental Protection
- **Wang Qinhua**, Chief Director, Department of Mechanic, Electronic and Hi-tech Industry, the Ministry of Commerce
- **Zhang Ji**, Chief Director, Department of Mechanic, Electronic and Hi-tech Industry, the Ministry of Commerce
- **Zhi Luxun**, Deputy Chief Director, Department of Mechanic, Electronic and Hi-tech Industry, the Ministry of Commerce
- **Zhou Shijie**, Deputy Chief Director, Department of Mechanic, Electronic and Hi-tech Industry, the Ministry of Commerce
- **Wu Zhengping**, Deputy Chief Director, Asia Affairs Department, the Ministry of Commerce
- **Song Heping**, Deputy Chief Director, Bureau of Industry Injury Investigation, the Ministry of Commerce
- **Gao Huaiyou**, Deputy Division Chief, General Administration of Quality Supervision, Inspection and Quarantine
- **Liu Hongwei**, Deputy Director, Department of Market Regulation, State Administration for Industry and Commerce
- **Yin Minghan**, Director, Standardization Administration
- **Ding Jizhu**, Director, Standardization Administration
- **Margo Oge**, Director of the Office for Transport and Air Quality, US Environmental Protection (EPA)
- **Axel Friedrich**, Head of Environment and Transport Division, German Federal Environment Agency
- **Shunichi UCHIYAMA**, Vice Director-General of Manufacturing Industries Policy, Ministry of Economy, Trade and Industry (METI)

## > Industry Expert

- **He Guangyuan**, Minister, Former Ministry of Machinery Industry
- **Chen Zutao**, Former Special Commissary, the Ministry of Science and Technology
- **Zhang Xiaoyu**, Deputy Executive President, China Machinery Industry Federation
- **Chen Qingtai**, Former Standing Committee Member of CPPCC and Deputy Director of Economic Committee of CPPCC
- **Yao Jingyuan**, Researcher, Counselor's Office of the State Council
- **Feng Fei**, Chief Director, Research Department of Industrial Economy, Development Research Center of the State Council
- **Zhang Xiaoji**, Director, Department of Foreign Trade, Development Research Center of the State Council
- **Shi Yaodong**, Deputy Director, Industry Development Research Department, Development Research Center of the State Council
- **Zhong Zhihua**, Academician, Chinese Academy of Engineering
- **Zhao Hang**, President, China Automotive Technology & Research Center
- **Fu Yuwu**, President, SAE-China
- **Zhang Jinhua**, Executive Vice President and Secretary-General, SAE-China
- **Dong Yang**, Executive Vice President and Secretary-General, CAAM
- **Ouyang Minggao**, Director of Project Team, the National 863 Projects and Professor, Tsinghua University
- **Xu Changming**, Director, Information Source Development Department, the State Information Center
- **Zhao Fuquan**, Dean, Research Institute for Automotive Industry and Technology Strategy, Tsinghua University
- **Chen Yuzhong**, Director, DPAC
- **Ding Yan**, Deputy Director, Vehicle Emission Control Center, the Ministry of Environmental Protection
- **Zhao Xinyong**, Deputy Director, Road Traffic Safety Research Center of the Ministry of Public Security
- **Don Hillebrand**, President, SAE International 2013
- **Andrew Brown Jr.**, P.E., FESD, NAE, President, SAE International 2010
- Michael P. Walsh, Founding Chairman, International Council on Clean Transportation
- **Dr. Jay Baron**, President & CEO, Center for Automotive Research
- Yoshiyasu Nao, Vice Chairman, Japan Automobile Manufacturers Association

## > High-level Executives with the Manufacturers

- **Xu Jianyi**, General Manager, FAW Group Corporation
- **Zhu Fushou**, General Manager, Dongfeng Motor Corporation
- **Hu Maoyuan**, Chairman of the Board, Shanghai Automotive Industry Corporation (Group)
- **Xu Liuping**, Chairman of the Board, Chang'an Automobile (Group) Co., Ltd.
- **Xu Heyi**, Chairman of the Board, BAIC Group
- **Zhang Fangyou**, Chairman of the Board, GAC Group
- **Yin Tongyue**, Chairman of the Board, Chery Automobile Co., Ltd.
- **Li Shufu**, Chairman of the Board, Zhejiang Geely Holding (Group) Co., Ltd.
- **Wang Chuanfu**, Chairman of the Board, BYD Co., Ltd.
- **Qi Yumin**, Chairman of the Board, Huachen Auto Group
- **Anjin**, Chairman of the Board, JAC
- **Ma Chunji**, Chairman of the Board, China National Heavy-duty Truck Group Co., Ltd.
- **Fang Hongwei**, Chairman of the Board, Shaanxi Automobile Group Co., Ltd.
- **John Lawler**, Chairman of the Board & CEO, China Region, Ford Motor Company
- Philip Christian Eller, Senior Vice President, BMW
- **Gregoire Olivier**, President, PSA ASIA
- **Hiroji Onishi**, President, Toyota Motor(China)Investment Co., Ltd.
- **Minoru Shinohara**, Senior Vice President, Nissan Motor Co., Ltd.
- **Yuji Kawaguchi**, Managing Officer, Honda R&D Co.,Ltd.





## Review

### Comprehensive Communication Platform



## Review

### Media Reporting

The forum has attracted the attention of major well-known medias both in home and abroad. About 100 media agencies each year (total 1,200 journalists) to attend the forum and made special reports.



**5%**  
News Agency

Xinhua News Agency  
Bloomberg  
Reuter  
NIKKEI  
.....



**8%**  
TV and Radio Station

CCTV  
CETV1  
China National Radio  
Phoenix Satellite Television  
TJ TV  
.....



**18%**  
Websites

www.people.com.cn  
www.sina.com.cn  
www.qq.com  
www.163.com  
www.sohu.com  
.....



**69%**  
Magazine

China Daily  
Science and Technology Daily  
The Economic Daily  
China Automotive News  
China Industry News  
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## Activities to celebrate the 10th Anniversary

A series of activities will be held to celebrate the 10th anniversary of IFCAID.

**01**

Awarding prizes to the manufacturers and executives, who have paid great attention to the forum, to increase the influence of the forum and broaden the cooperation

**02**

Comprehensive review of the achievement, the course, and the prospect of the forum

**03**

Improving the platform to collecting industry information and strategy; extending the role of the forum in boosting the development of the industry

**04**

Display of new products and technologies, and trial driving etc.

**05**

Special reports of major news medias both in home and abroad