



中国汽车产业发展 (泰达)国际论坛

2016 International Forum (TEDA) on
Chinese Automotive Industry Development

年度主题：供给侧改革 新动力重塑
Annual Theme: Reform the Supply Front and
Reshape the New Drive

时间：2016年9月2日~4日（9月2日报到）
地点：天津·万丽泰达酒店



Invitation

The 13th Five-Year-Plan period is a critical period for China's comprehensive completion of building a well-off society, and is also the key period for the transformation of the economic growth mode and the strategic opportunity period for the implementation of comprehensive scientific development. We should guide the future development of economic society with the five major development principals of "Innovation, Harmonization, Green, Opening, and Sharing". The reform on supply front will help to further stimulate vitality of the market, optimize the production structure, realize the upgrading of production capacity, and provide new impetus for economic development. Through the promotion of industrial structure, optimization of the structure of supply and demand, the economic development will be built based on coordination and sustainable development. It is forecasted that China's economic growth will keep a growth rate of medium to high speed of 6% to 7% during the 13th Five-Year Plan period.

2016 is the first year of the 13th Five-Year-Plan period; it is also the first year for the structural of supply front. By deepening structural reforms to enhance the adaptability and flexibility of the supply structure to the changing of the demands, the jumping of the overall level of China's productivity will be realized. With the implementation of strategy of Made in China 2025, the pace of transformation and upgrading of traditional industries will be gradually accelerated and the development space of the emerging industries will be further expanded. As the leading industry in the country, automotive industry will be paid more attention on improving the management system, enhancing the power of endogenous development, and promoting the structural reform on supply front etc.. Based on the new generation of information technologies such as IOT, cloud computing, big data, and mobile Internet etc., the innovations in terms of the technologies, products, markets and business models in auto industry will emerge greatly and the new formats will continue to emerge continuously.

The 12th International Forum (TEDA) on Chinese Automotive Industry Development, which is jointly organized by China Automotive Technology & Research Center, Society of Automotive Engineers of China, China Association of Automobile Manufacturers, China Automotive News Agency, and the Administrative Commission of TEDA, will be held during September 2 to 4, 2016 in Tianjin Binhai New Area. By then, more than 700 distinguished guests (including government officials, high-level executives of the manufacturers, and authoritative experts and scholars will attend the forum and conduct the comprehensive discussions on the annual theme (Reform the Supply Front and Reshape the New Drive) to jointly provide valuable ideas to the reform on supply front and boost the development of the industry.

Since 2005, the forum has been held for more than 10 years and developed into the top one event in Chinese auto industry in terms of scale, level, and influence etc.. The forum reveals policy trends, management thought, and practice of true knowledge, condense them into vanguard force to promote the sustainable development of China's automobile industry.

Looking forward to the 13th Five-Year-Plan period, the auto industry will usher in a new strategic opportunity. The forum will work with industry colleagues to think together, seek future, and plan the sustainable development of the automobile industry under the new period. On behalf of the organizing committee, we sincerely invite you to attend 2016 International Forum (TEDA) on Chinese Automotive Industry Development.

Yu Kai, Secretary-General of the Party Committee,
China Automotive Technology & Research Center

Fu Yuwu, President, Society of Automotive Engineers of China

Dong Yang, Executive Vice Chairman,
China Association of Automobile Manufacturer

Registration ◀ Sep. 2 10:00 ~ 22:00

Focusing TEDA: Reshaping of Auto Industry ◀ Sep. 2 16:00 ~ 18:00

VIP Conference: Conforming to Reform of the Supply Front to promote the Development of Automotive Industry to a Higher Level ◀ Sep. 2 16:00 ~ 18:00

Lecturer:

Academy of Macroeconomic Research, National Development and Reform Commission: *Reason, Target, and Path of Reform the Supply Front, and the Countermeasures to Auto Industry*

Main Forum

Plenary Meeting1: The Orientation of the Industry Management during the Transition Period ◀ Sep. 3 08:30 ~ 10:00

Lecturer:

Ministry of Science and Technology : *Innovation, Driving, and Green Transition Boost the Rapid and Healthy Development of NEV Industry*

Ministry of Industry and Information Technology : *To Boost the Transition and Upgrading of Auto Industry with Convergence of Informatization and Industrialization*

Department of Industry Coordination, National Development and Reform Commission: *Views on the Strategy for the Development of Chinese Auto Industry in 2030*

Plenary Meeting2 : The Enterprise' s Strategy under Reform of the Supply Front ◀ Sep. 3 10:15 ~ 12:00

Lecturer:

Dongfeng Motor Corporation: *To Boost the Reform and Innovation with Top-level Design and Provide All Round Products and Service*

Beijing Automotive Industry Group Co., Ltd.

Zhu Huarong, President, Chongqing Changan Automobile Co., Ltd. : *Strengthening the Coordinative Innovation of Global R&D and Improving the Reputation of Own Brands to Boost the Optimization of Supply Front Products and the Upgrading of Quality*

GAC Group: *Insisting Positive Development and Innovation Drive to Build New Layout of Auto Industry*

Sinopec Group: *Activating Innovation on Reform of Supply Front and Launching New Products to Assist the Transition of Auto Industry*

Toshihiro Mibe, Operating Officer, Honda Motor Co., Ltd. : *Honda's Strategy Towards The Future of Low Carbon Mobility*

Plenary Meeting3 : Innovation, Coordination and Green Automotive Industry ◀ Sep. 4 08:30 ~ 10:00

Lecturer:

Department of Industry Coordination, National Development and Reform Commission: *Trend of the Management Policy on New Pure Electric Passenger Vehicle Enterprises*

Economic Construction Department, Ministry of Finance: *Further Improving Incentive Financial Policies to boost the Healthy Development of NEV Industry*

Department of Science, Technology and Standards, Ministry of Environmental Protection: *Situation of the Control on Emission of Automobiles and Trend of the Establishment of Emission Standard*

China Machinery Industry Federation: *Views on the Sustainable Development of Auto Industry*

Research Department of Industrial Economy, Development Research Center of the State Council: *Impact of Informatization on the Automotive Industry*

Chinese Academy of Engineering: *Auto Power Low Carbon Technology to comply with Stringent Fuel Consumption Regulation*

Christine Greulich, Head, Intelligent Transport Systems and Automated Driving, Federal Ministry of Transport and Digital Infrastructure: *Current Situation of ICV in Germany and Difficulties and Views on Management*

Chen Wei, Vice Chairman of the Board, Lifan Industry (Group) Co., Ltd.

Prof. Peter Gutzmer, Member of Board of Executive Director, Deputy CEO and CTO, Schaeffler

Stephan Weng, CEO, GETRAG

Wei Dong, Vice President, Mobile Business Department, Alibaba

Discussion on Development of Auto Industry: Electrification + Intelligentization boost the Upgrading and Transition of Auto Industry ◀ Sep. 4 10:15 ~ 12:00

Lecturer:

Department of Industrial Economy, Development Research Center of the State Council
Intelligent Transport Systems and Automated Driving, Federal Ministry of Transport and Digital Infrastructure

Ministry of Economy, Trade and Industry, Japan

Chongqing Changan Automobile Co., Ltd.

BYD Auto Co., Ltd.

Lifan Industry (Group) Co., Ltd.

TESLA

LeTv Super Car (China) Co., Ltd.

Bo Tai Group

Subforum

Dialogue 1 : Future of Internet of Vehicles ◀ Sep. 3 14:00 ~ 15:30

Lecturer:

Volvo: *Development Trend of Auto Intelligentization Technology and Path*

Stephan Stass, Senior Vice President, Driver Assistance Business Unit, Chassis Systems Control,

Robert Bosch GmbH: *Bosch Intelligent Transportation Solution*

Juergen Heim, Asia OEM Account Manager & Vice President China Region, Chassis & Safety Division, Continental AG

Yuan Honggang, CEO, Virtue Intelligent Network Co., Ltd.: *Prospects and Opportunities of the Development of Internet of Vehicles*

Experts in Observer Delegation:

Society of Automotive Engineers of China

Li Keqiang, Professor and Dean of Department of Automotive Engineering, Tsinghua University

Liu Fawang, Executive Vice President, CSTC, Ministry of Industry and Information Technology

Rong Hui, Assistant Dean, New Technology Research Division, Beijing Automotive Technology Center, BAIC Group

Dialogue 2 : Market Change and New Consuming Trend ◀ Sep. 3 15:45 ~ 17:30

Lecturer:

Department of Market System Development, Ministry of Commerce: *Diversification of Auto Sales Modes and Management Orientation*

China Insurance Regulatory Commission: *Path and Effects of the Reform on Commercial Insurance Rate*

SAIC-GM Wuling Automobile Co., Ltd.: *Automotive Consumer Trends and Potential Market Development*

China Grand Automotive Services Co., Ltd.: *To Meet New Consumer Demand, with Service-Oriented Rooting in the Automotive Consumer Market*

Experts in Observer Delegation:

China Association of Automobile Manufacturers

Shen Jinjun, President, China Automobile Dealers Association

Xu Changming, Director, Information Resource Development Department, State Information Center

Li Qingwen, Vice President, China-Europe Association for Technical and Economic Cooperation

Brainstorm: The Guiding Force of the Development of NEVs, Policy or Market? ◀ Sep. 3 14:00 ~ 15:30

Distinguished Guests:

National 863 Plan "Energy-Saving and New Energy Vehicle" Project Group of Experts

SAIC Motor Corporation Limited

Cao Zhong, Chairman of the Board, Hangzhou Changjiang Automobile Co., Ltd.

Wanxiang EV Co., Ltd.

Xu Hui, Senior Director, Head of Automotive Division in China, Infineon Technologies China Co., Ltd.

Exchange of Ideas: Whether the Opportunity for the Production of High-end Independent Brand Products is Ripe ◀ Sep. 3 15:45 ~ 17:30

Distinguished Guests:

Party A:

GAC Motor

Zhejiang Geely Holding Group

Anhui Jianghuai Automobile Co., Ltd.

Brilliance Auto Group Holdings Co., Ltd.

Party B:

China Brand Research Center, Peking University

Commentator in Auto Industry

Auto Business Review

Nielsen Holdings

Subject Discussion 1 : The Technical Program for the Upgrading of Energy Saving and Emission Standards ◀ Sep. 3 14:00 ~ 15:30

Lecturer:

Bao Xiaofeng, Deputy General Engineer, China Research Academy of Environmental Sciences : *Current Situation of Vehicle Emission and Upgrading of Regulations*

Ministry of Economy, Trade and Industry, Japan: *Experience on the Low Carbon Development of Auto Industry Chain and Management Measures*

Geely Power Assembly Research Institute: *Strategy for the Development of Energy-Saving Technology for Completely Built-up Vehicles*

Southwest Research Institute: *Technology Analysis on the Improvement of Combustion Efficiency of Auto Engine Innovation Center for Energy and Transportation (ICET)*

Subject Discussion 2 : New Demands Drive the Upgrading of CV Industry ◀ Sep. 3 15:45 ~ 17:30

Lecturer:

Transport Department, Ministry of Transport: *Views on the Transport Management for the Vehicles for Operation*
Yuan Hongming, Chairman of the Board, Shaanxi Automobile Holding Group Co., Ltd. : *Consumer Demands Guides the Change of Product Structure and Innovation of Mode*

Department of Strategic Planning, Dongfeng Motor Corporation: *Actively Playing the Complementary Advantages of Alliance to Boost the Optimization and Upgrading of Products and Improve their International Competitiveness*

Jiangling Motors Co., Ltd.: *Integrating Advantages of Resources, to Promote the Development of High-end Light-duty Commercial Vehicle Industr*

Scania Sales (China) Co., Ltd. : *Change of the Layout of High-end Logistics Transport Market and Product Development Trend*



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